

THE WEEK

THE BEST OF THE BRITISH AND FOREIGN MEDIA

Best British Articles
The sad history
of the fatwa 14

The Last Word



The lost hopes of
British sport 48

Best American Columnists
Why astronauts
deserve a drink 18

Talking Points
Russia's grab for
the Arctic 20

Obituaries
The "Al Capone
of Pop" 40

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Brown's baptism
of fire Page 6

The Week: up 6.6% to 143,700

Current-affairs titles flourish

Climate change, political scandals and the war in Iraq have kept current-affairs titles in rude health.

An increase in marketing helped Dennis Publishing's *The Week* post its 18th consecutive ABC increase, with a 6.6% period-on-period rise to 143,700.

Elsewhere, *The Economist* grew 11% globally year on year to a circulation high of 1,260,457, double its circulation of a decade ago, according to The Economist Group.

Andrew Rashbass, publisher of *The Economist*, believes its performance proves print media is alive and well, adding that readers view *The Economist* as a 'ritual pleasure in their lives'.