



Dennis

A mixed bag for Felix Dennis's UK portfolio in the year he sold most of his US assets. Outstanding success for the one title he held on to State-side, *The Week*, doesn't hide the fact that niche interest titles

Bizarre and *Fortean Times* both had double digit declines in sales. Overall circulation was down 4.8 per cent as a result. *Maxim* had 26.3 per cent circulation decline year on year, but the company counters this with its 72.5 per cent year-on-year growth for the website, with 851,739 unique users per month. CEO James Tye said the company currently gets a quarter of its advertising revenue from online activity and that *Monkey*-style launches are in the pipeline. The publisher has confirmed that there will be 10 digital launches by the end of 2007.